

Why Kompyte

Tracking over
16.8M
companies

Kompyte captures over
500M
data points
a month,

helping businesses make more informed and strategic decisions.

Using Kompyte

There are billions of competitive data points floating around across markets and industries. Do you know which ones are relevant to your business and your competitors? Minimize the noise and identify true competitive insights to drive your marketing, sales, and product.

BEFORE

Detecting competitors involves hours of online research & months of sales & customer interviews.

Manually reviewing competitor's websites takes hours and is prone to error and omission.

Manually pulling data and sifting through massive spreadsheets takes hours to find one single insight.

AFTER

With Kompyte, the web, search engines and social media are scanned

24 times
a day

detecting an average of

100 competitors
/client
every week.

Kompyte detects

1M web changes
/ DAY

using artificial intelligence

we are able to categorize each web zone change to show you only relevant changes.

Delivering over

70K / A YEAR /
actionable, real-time intelligence alerts

Kompyte gives users insight faster so they can make more data-driven, strategic decisions.

Start using Kompyte TODAY

Get data-driven insights for every stage of the marketing, sales, and product cycle. Empower your teams to compete intelligently in the market. Kompyte will enable you to:



STOP WASTING BUDGET

Kompyte detects an average of

10K a/b/n tests
/ A DAY

your competitors have already performed so you can use their results to your advantage.



DELIGHT CUSTOMERS

Kompyte captures an average of

1M social media posts
/ A DAY

your competitors have already performed so you can use their results to your advantage.



CLOSE MORE DEALS

According to CSO Insights 5th Annual Sales Enablement Study, businesses with a formalized sales content strategy

+27.1% increase win rates

&
+18.1% quota attainment

Are you ready to start your agile, innovative, data-driven, and truly competitive journey?

Signup today to reveal your path.