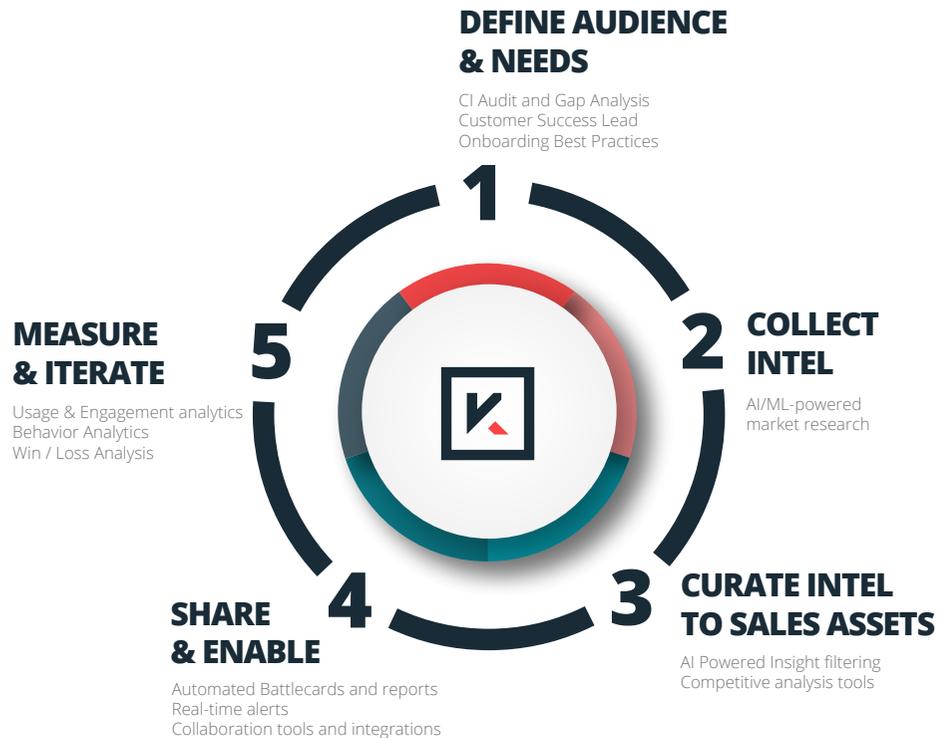




# Kompyte enables businesses to easily win.

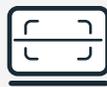
## WHAT IS KOMPYTE?

**Kompyte** is a platform that empowers businesses to better enable go-to-market teams with actionable insights so they can more easily win in competitive landscapes. This is done by collecting, analyzing and disseminating insights to drive action. Kompyte works with hundreds of businesses, just like yours, in dozens of industries across the globe.



### Easily enable go-to-market teams.

Empower cutting-edge teams with relevant insights so they can execute and win.



### Efficiently monitor competitive and market

Transform reactive actions in a proactive strategy by keeping a pulse on what matters.



### Provide strategic insights to guide the business.

Kompyte makes it easy to collect, analyze and share insights with stakeholders across the business.

**Regardless of market size, industry landscape, or team needs, Kompyte enables businesses to more effectively compete with real-time intelligence across your market.**

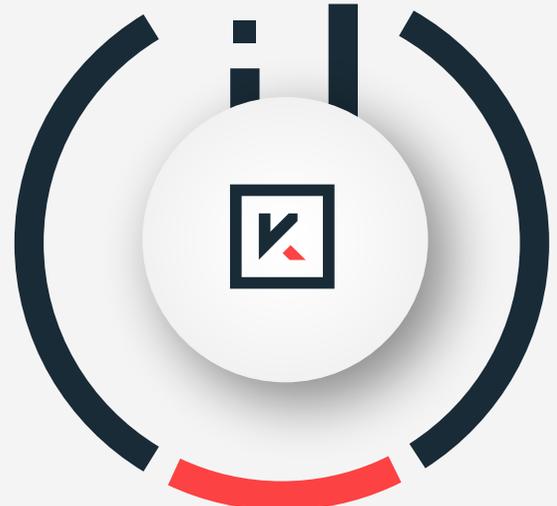
## **WE DO THAT THROUGH:**

**Market research and data collection - Kompyte's proprietary artificial intelligence (AI) engine powers an automated digital crawler that emulates human actions and delivers relevant insights**

With five years of machine learning intelligence, the Kompyte platform is constantly learning how to improve its process, becoming more intuitive over time without the need for human intervention.

No other industry offering provides the depth of automated data collection or intelligent learning across your market's landscape.

An easily configurable solution that allows you to seamlessly respond as market dynamics evolve with new players entering the space.



## Quality data analysis and enablement curation - You build on the industry's most innovative platform

Kompyte AI Engine employs an advanced neural network framework to analyze the collected insights from multiple perspectives, powering a much comprehensive curation of the data and significantly more intelligent enablement.

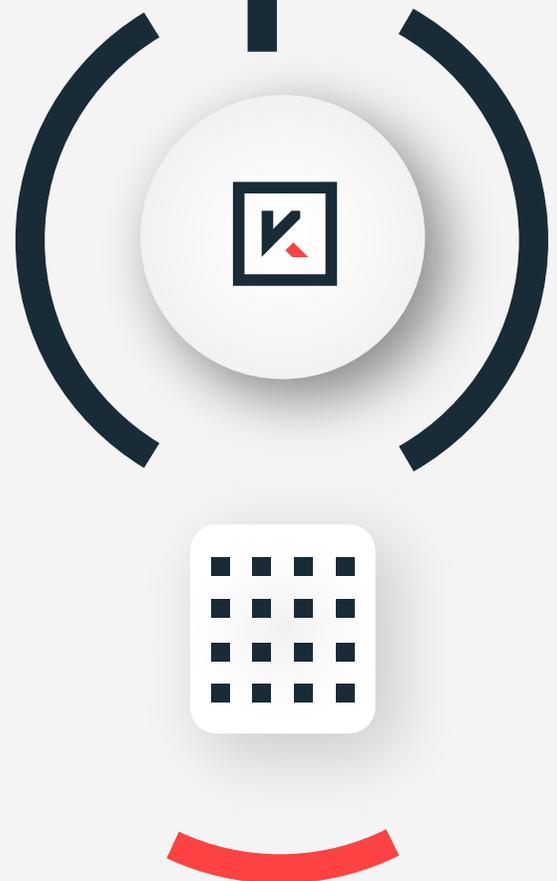
Competing systems rely on visual change detection to collect data, and human analysis to determine what is relevant or not, causing missed insight collection and analysis that is inefficient and prone to human error.

Kompyte automation drives better analysis to deliver the right enablement materials to your GTM teams when they need them in the format they choose.

## Intelligence delivery and enablement - Uses the largest repository of reporting and integrations to build organize and deliver battlecards and other enablement materials to go-to-market teams

Insights and enablement delivery:

- CRM and CMS extension integration
- Real-time alerts and Insights within communication and collaboration platforms
- Direct input into competitive assets in platform



## KEY BENEFITS

Here are a few reasons why you'll love Kompyte:

### FLEXIBLE

#### **We're the most flexible.**

We're hyper-scalable and we grow with your business. Our AI-powered insights only serve up the most relevant information for your team making it easy to enable go-to-market teams of all sizes.

### FAST

#### **We're the fastest.**

As a leader, we know you're busy. We make it possible for you to monitor and enable your teams with only a few minutes a week.

### CREDIBLE

#### **We're the most credible.**

We have street cred. Hundreds of businesses like Apple, Cisco, LinkedIn, Intel, GE and others have relied on Kompyte to get actionable insights that allow them to better enable their go-to-market teams to win.