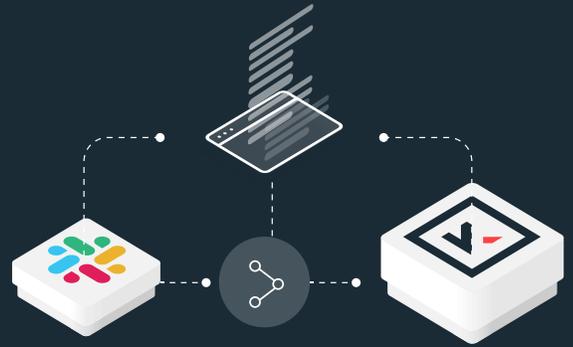


# Bi-directional Slack Integration

We just made it easier for your teams to centralize and share their competitive insights!

Greater Functionality. Seamless Integrations. More Value.



## Overview

With pragmatic innovation at the heart of the Kompyte model, we are pleased to deliver our new **Kompyte Bi-directional Slack integration** for your teams to easily capture and share competitive insights via Slack threads. Enable your teams to better collaborate on competitive strategy and drive consistency across your go-to-market teams. This new feature provides a clear and easy method for competitive insight collection into a centralized repository and distribution through tools your sales teams employ today.

## Why You'll Love Kompyte Kompyte Bi-directional Slack Integration

### No New Tools to Adopt

Are your internal teams already using Slack? Well now they can utilize the tool they love to drive more competitive insights. You won't need to pull them out of their current tool sets on which they have fully adopted and train in a new one. Simply add the integration and they can use it straight away.

### No Insights Left Behind

Whether your teams hear competitive intel in the field or find something relevant on another website or a third-party tool, our Bi-directional Slack Integration allows those team members to capture and input insights into the platform directly from a Slack channel and enable push notifications out to the entire team or into battle cards for up-to-the-minute intel. No longer will relevant insights go unshared or missed by key go-to-market team members.

## All Competitive Intel in One Place

With the Bi-directional Slack Integration users can push all insights captured directly into the Kompyte platform where it will be curated, organized and housed in one unified, comprehensive system. You can pull in all user-posted intel from Slack directly into the Kompyte platform into one central repository for maximum efficiency and consistency.

## Ease of Use

Users can simply download the integration app and begin sharing all insights they find directly into the Kompyte Slack Feed, where it is organized by using our AI-driven automation workflows, curated and shared via a centralized thread, allowing user comments and discussion for added insight. Minimal effort by your go-to-market teams, results in maximum competitive intelligence to drive optimized positioning and sales adoption.g and storage platforms.

Visit Kompyte today at [www.kompyte.com](http://www.kompyte.com) and sign up for a demo of the Kompyte Competitive Intelligence Platform to see how we can help you gain that competitive edge in your market and drive more wins.

Kompyte's competitive intelligence automation platform simplifies the process of competitive tracking across the broadest spectrum of digital channels, helping customers gain and deliver deep, strategic insights and rise above the noise in crowded markets. Kompyte provides customers tools to drive better messaging, positioning, product development and revenue capture.

**SIGN UP FOR A DEMO**

[www.kompyte.com/register/](http://www.kompyte.com/register/)